

NEW YORK (September 1, 2015) – LoftW83 in New York plays host to Jovanna Reyes' announcement of **Plus Night Out 2015** #PNO2015 #PlusNightOut, an exclusive fashion exhibition on Thursday September 17, 2015 at 7pm. In its' 5th year, Plus Night Out will be held for the 2nd year at the LoftW83rd multi-function cultural center in New York City's Upper West Side. Latina Magazine's Director of Content, Shirley Velasquez and Chenese Lewis will host the runway event to over 250 VIP attendees invited to view cutting-edge designs for the Curvy consumer.

SPRING 2016 Collections include:

rue21/rue+, QRISTYL FRAZIER DESIGNS, SERITA BELL, TRU DIVA, WILLIAM HENRY RAWLS AND JILL ALEXANDER DESIGNS.

This year, through a collaborative partnership with Latina, IPM Model Management, #PNO will showcase Curvy, Multicultural Models in the showcase and provide #realtime coverage through www.Latina.com , www.PlusNightOut.com and www.Curvysta.com Twitter, Facebook and IG accounts. Models, Liris Crosse and Jessica Likas will act as #PNO Ambassadors driving the social media behind the scenes, during and after Plus Night Out's September 17th premiere.

PNO's Media partner, Latina Magazine is joined by Elite #PNO Sponsor Rue21+, and Gift Bag Sponsors: Curls, Inc., SeanJohn, True Model Management, Tramps Hosiery, SLAP (Satin Lined Caps) Avianne & Co. Jewelers, Stickwit Apparel, Dyva D'lights, DJ Ty Brand, Big Slice Apples and Jax Coconut Water.

ABOUT PLUS NIGHT PRODUCER, JOVANNA REYES

Jovanna Reyes is an event producer, photographer, publisher of Curvysta magazine and blogger. Her love for the plus industry began while working at Bloomingdales and progressed to owning a plus boutique and to Plus fashion photography. Her photos were featured in Curvysta.com, DailyVenusDiva.com, SkorchMag.com and more. She also produced online shows, Curvy Mode, ReCurved, On The Streets and In the Closet, featured on Skorch TV. Her newest venture, Curvysta magazine just celebrated its first successful year.

PLUS NIGHT OUT HOST SHIRLEY VELASQUEZ:

Shirley Velasquez is the director of content of Latina magazine, Latina.com and The Latin Kitchen. She is also the author of Global Girls children's book series. Her work has appeared in Elle, Glamour, American Way, Woman's Day, Cosmopolitan Magazine For Latinas, InStyle, Ms., Latina, Family Circle and The New York Sun.

PLUS NIGHT OUT HOST CHENESE LEWIS:

Chenese Lewis is the epitome of a sophisticated woman entrepreneur and entertainer who has gained international attention as a highly sought-after keynote speaker, expert commentator, as well as a positive body image and self-esteem advocate. In 2014 **Ebony.com** recognized Chenese's ever-lasting impression on the plus size industry by naming her one of "The Top Six Plus Fashion Power Players in the Plus Industry" for her direct connection and extreme passion for the plus community. She hosts the #1 podcast for plus-size women, The Chenese Lewis Show, which she served as host for five years, and was accepted to participate on Radio Row for the Essence Music Festival, the largest African-American music and culture event in the U.S. attracting an estimated 400,000 attendees.

Blogger & Media Registration is now open at:

<http://www.plusnightout.com/mediablogger-registration-2015.html>

Official Sponsor List is available at <http://www.plusnightout.com>

Designer list:<http://www.plusnightout.com/pno-designers-2015.html>

Model List:<http://www.plusnightout.com/plus-night-out-models-2015>

Media contact: media@PlusNightOut.com 410-465-4046

SPECIAL GUEST MODEL:
Belisa Silva, WWD Fashion Reporter

CONFIRMED BLOGGERS:
MARIE DENEÉ-THE CURVY FASHIONISTA
Curvily
Kelly Augustine
Cassy Mcbride
Natasha Nurse-Dressing Room 8
Geniese Jamilah-I Don't Do Clubs
Daisies and Mixtapes
HausofKittyLaRue
Straight Kurves
Immaturely Fashionable
Bella Styles
JaTawn Avant
The Curvy Socialite
Nathanle Collins
and more....

CONFIRMED MEDIA:
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Vogue Italia
VCurvy
VBlack
Huffington Post
Today's Black Woman
Kontrol Magazine
BET.Net
StyleMusic.TV
WMDSF Magazine
Curvysta Magazine
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